

Analytical essay planner: how reports frame a school travel trial

Pupil activity

Audience: Year 9 English and Media pupils

Plan a multi-paragraph essay that compares how two fictional reports frame the same school travel proposal for different readers.

Essay question

How do the reports frame the same fictional school travel proposal for their readers?

Report A: school newsletter

Headline: Pupils gain a covered place to park bikes

Text: Riverbank School plans a covered cycle shelter beside its east gate. The newsletter says the shelter will open on Monday. It quotes one pupil: "I will have somewhere dry to leave my bike." It gives no cost or survey results.

Report B: parent notice

Headline: Part of the playground closes for new shelter

Text: Riverbank School plans the same covered cycle shelter beside its east gate. The notice says a short section of the playground will be closed during installation. It gives no cost or survey results.

Plan a full essay

Paragraph	Plan: point, evidence, explanation and link
Introduction and thesis	
Report A: headline and audience	
Report B: headline and audience	
Comparison and alternative view	
Conclusion	

Use precise evidence such as “covered place” and “playground closes”. Explain what each phrase foregrounds and what the short reports leave unanswered.