

Design a science fair poster

Sketch fast, compare six layouts, then plan the best one.



NAME _____ CLASS _____ DATE _____

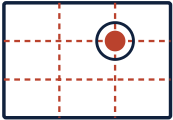
LEARNING GOAL

Try layouts as quick thumbnails, then choose and plan the best.

SUCCESS CRITERIA

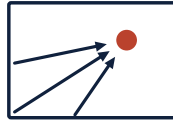
- ☐ I can sketch six different layouts quickly.
- ☐ I can place a focal point using a composition rule.
- ☐ I can plan colours and check text, image and space.

TIP 1 · RULE OF THIRDS



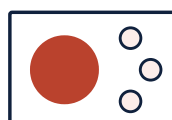
Split the space into thirds. Put the main thing where two lines cross, not dead centre.

TIP 2 · LEADING LINES



Lines, arrows and edges lead the eye. Point them at your focal point.

TIP 3 · CONTRAST OF SIZE



Make the most important thing biggest. Smaller things are read second.

1 Six thumbnail sketches

PART T

6 marks

Show a title, question, method, results graph and conclusion for your investigation (or "Which paper towel soaks up the most water?"). Sketch six different layouts, 2 minutes each: boxes for text, scribbles for pictures.

T1

FOCAL POINT

LAYOUT IDEA

T2

FOCAL POINT

LAYOUT IDEA

T3

FOCAL POINT

LAYOUT IDEA

T4

FOCAL POINT

LAYOUT IDEA

T5

FOCAL POINT

LAYOUT IDEA

T6

FOCAL POINT

LAYOUT IDEA

Develop your strongest layout



2 Choose and develop your design

PART D

6 marks

Redraw your best thumbnail full size. Draw leader lines to letters B, C and D, then explain each.

POSTER AREA: LANDSCAPE (5 MM GRID)

I CHOSE THUMBNAIL

T

WHAT WILL VISITORS SEE FIRST?

A EXAMPLE

Title in the top third, biggest text.

B

C

D

3 Colour palette planner

4 marks

Colour each box, then name the colour in words and say where you will use it.

MAIN COLOUR

COLOUR
IN

NAME

USE

BACKGROUND

COLOUR
IN

NAME

USE

ACCENT

COLOUR
IN

NAME

USE

TEXT

COLOUR
IN

NAME

USE

4 Assembly checklist

Tick when done

T TEXT

- ☐ Short headings, few words
- ☐ Dark text on light, or light on dark

I IMAGE

- ☐ Graph has labelled axes
- ☐ Each picture has a caption

H HIERARCHY

- ☐ Title biggest, then headings
- ☐ Eye goes to the focal point first

W WHITE SPACE

- ☐ Clear margin round the edge
- ☐ Gaps between blocks